



# STEWARDSHIP & RECOGNITION

## CENTRAL

Gift Processing sends a gift receipt acknowledgment to every donor within 4-7 business days of their gift. First time donors receive a welcome packet, all other recognition is outlined below.

| \$\$\$          | RECOGNITION*   |
|-----------------|--|
| \$500+          | The Young President's Circle recognition for UW graduates age 35 and younger                       |
| \$2,000+        | The President's Circle Silver recognition  |
| \$5,000+        | The President's Circle Purple recognition, donors to an endowment receive CEF report               |
| \$10,000+       | The President's Circle Gold recognition, donors to an endowment receive CEF report                 |
| \$100,000+**    | Benefactor recognition, personalized President's letter, donors to an endowment receive CEF report |
| \$1,000,000**   | Laureate recognition, donors to an endowment receive CEF report                                    |
| \$10,000,000**  | Presidential Laureate recognition, donors to an endowment receive CEF report                       |
| \$50,000,000**  | Distinguished Presidential Laureate recognition, donors to an endowment receive CEF report         |
| \$100,000,000** | Regental Laureate Recognition, donors to an endowment receive CEF report                           |

\*Recognition explained on back.

\*\* Denotes lifetime giving level

## COLLEGE OF ARTS & SCIENCES

The College stewardship office works with departments and fundraisers to identify opportunities for specialized stewardship. (All donations < \$100 receive gift receipt acknowledgment from UW Foundation.)

| \$\$\$      | RECOGNITION   |
|-------------|---|
| \$100+      | Automated thank you notecard from within 10 days of receiving gift activity report, department specific stewardship varies*                   |
| \$10,000+   | Personalized acknowledgement letter from Dean, department specific stewardship varies*  |
| \$100,000+  | Personalized acknowledgement letter from Dean, identify appropriate media for coverage of gift story, department specific stewardship varies* |
| \$1,000,000 | Personalized acknowledgement letter from Dean, identify appropriate media for coverage of gift story, department specific stewardship varies* |

\* Frontline Fundraisers should prompt departments to initiate personalized stewardship.

PGP, HSS and other VIP's receive personalized acknowledgement letter at all gift levels.

## CONTACT INFO

Lindsay Bailey  
206.685.7160  
ljbailey@uw.edu

## THE YOUNG PRESIDENT'S CIRCLE

Donors 35 and younger with annual contribution levels of \$500 or more

Benefits:

- Invitations to Young President's Circle events
- Invitation to the annual President's Circle Reception in Sylvan Grove with President Cauce
- Recognition in the annual report to contributors
- Reduced rate for campus parking
- Complimentary annual membership to the UW Alumni Association

## THE PRESIDENT'S CIRCLE

Annual Giving Levels:

- President's Circle Silver: \$2,000-\$4,999
- President's Circle Purple: \$5,000-\$9,999
- President's Circle Gold: \$10,000 and above

Benefits depend on giving level, but can include:

- Complimentary membership and benefits in the UW Alumni Association
- Invitations to special events, including the President's Circle Reception in Sylvan Grove with President Cauce
- Annual recognition in the report to contributors
- Reduced-rate permits for campus parking
- Concierge services from The President's Circle office
- Special access to University leadership via special invitations and communications throughout the year

## BENEFACTORS

Lifetime Giving Level:

- \$100,000-\$999,999

Benefits:

- Recognition at the University's Annual Donor Recognition Gala
- Listing in the UW's annual Report to Contributors
- Invitations to academic programs, lectures and special events
- Borrowing privileges at UW Libraries
- Access to the Waterfront Activities Center and the Golf Driving Range (including golf lessons) at reduced rates
- Discount parking on the Seattle campus

## LAUREATES

Giving Levels:

- Laureate – \$1,000,000 - \$9,999,999
- Presidential Laureate – \$10,000,000 - \$49,999,999
- Distinguished Presidential Laureate – \$50,000,000 - \$99,999,999
- Regental Laureate – \$100,000,000 and above

Benefits:

- Listing on Donor Wall in Suzzallo Library
- Recognition at the University's Annual Donor Recognition Gala event.
- Listing in the UW's annual Report to Contributors.
- Invitations to academic programs, lectures and special events.
- Borrowing privileges at UW Libraries.
- Access to the Waterfront Activities Center and the Golf Driving Range (including golf lessons) at reduced rates.
- Complimentary parking on the Seattle campus