

# CAS MARKETO NEWSLETTER BUILD WORKFLOW

**Note:**

1. Your project must be in scope meaning that it has a direct connection to either a development or student communications priority.
2. You do not need to have your content ready to submit a Project Inquiry Form (PIF).
3. You can PIF multiple projects at a time - PIF up to 1 newsletter/appeal a quarter now for the whole fiscal year!
4. It is better to PIF and cancel than not to PIF and miss the boat :-)

