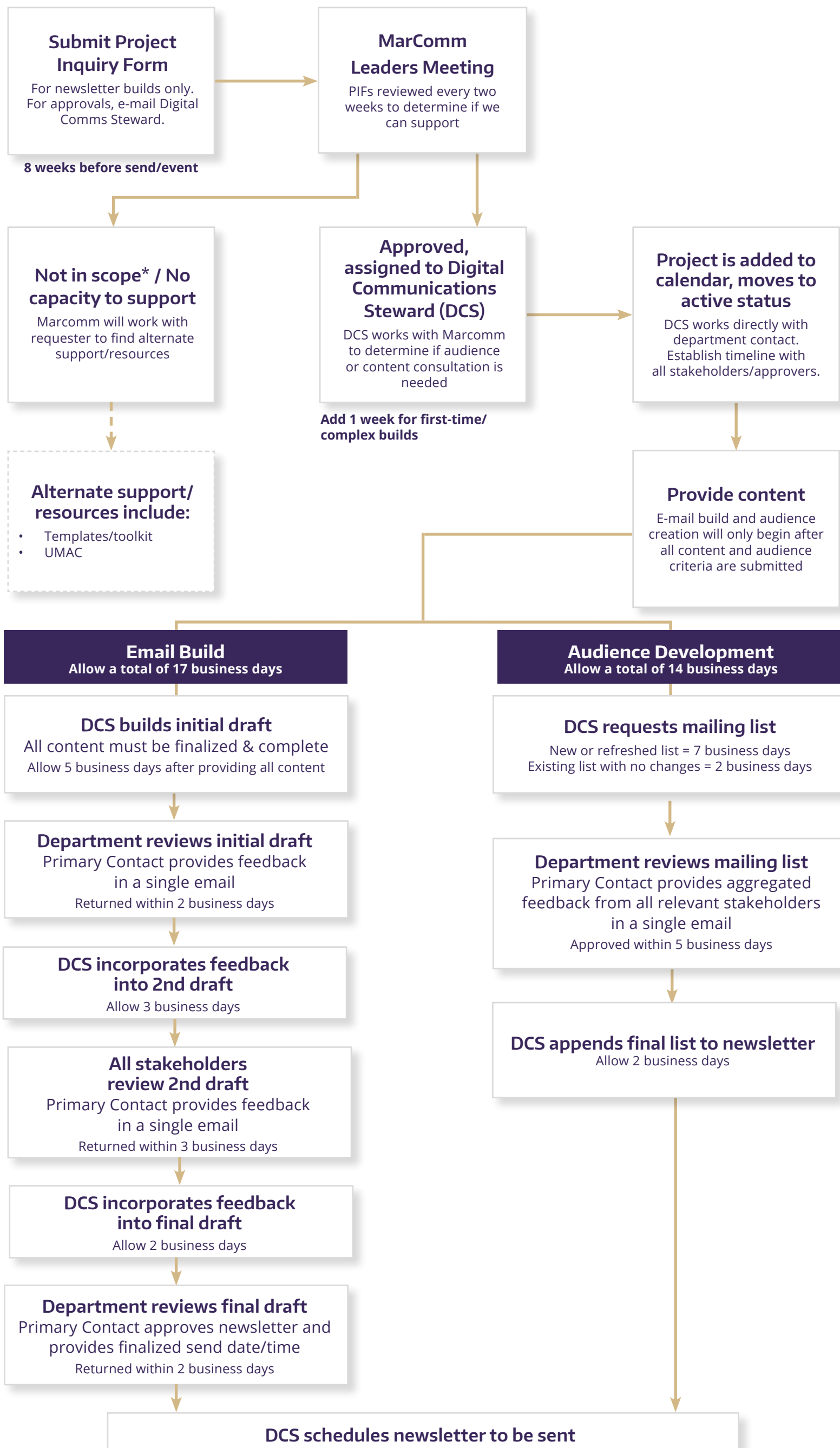


CAS MARKETO EMAIL BUILD WORKFLOW

For newsletters requiring audience development and e-mail building, submit a Project Inquiry Form **eight weeks before the desired send date**.



*An in scope project is defined as a project that has a direct connection to either a development or student communications priority and is primarily completed by the College of Arts & Sciences Marketing and Communications team.